

Request FREE YFL flyers, signs, brochures, and copies of the strategic plan from the National Office.

Send young members to the Winpisinger Center for leadership and other classes as early as possible.

Contact the NFFE National Office and request a YFL mentor or inquire about serving as one.

Reach out to Amy Burns at the National Office about how to get yourself involved at [aburns@nffe.org](mailto:aburns@nffe.org).

# 10 Easy Steps to **RECRUIT & EMPOWER** Young Workers

Plan social events outside of the workplace for young members to know each other better.

Appoint a young member/s to serve as your local's welcoming committee for new young employees.

Start a YFL Chapter at your Local! Contact a YFL National Committee member to learn how to get your chapter up and running.

Visit [nffe.org/YFL](http://nffe.org/YFL) to access all of the information and tools you need to recruit, engage, and empower young workers.

Use your local's bargaining unit list to see how many young workers are eligible then get out and talk to them about NFFE!

Take a look at the back side of this flyer for more ideas on how to turn a young worker into a union member and labor activist.



YFL is a program to **recruit, engage, and empower** young workers in our union.

**VISION STATEMENT:** *NFFE's Young Federal Leaders initiative is more than an effort to recruit young workers – it is a movement aimed at transforming our union forever. YFL seeks to recognize and challenge young leaders in the federal government by offering education, mentorship, and leadership opportunities for its members. By connecting our network of experienced union brothers and sisters with a new generation of enthusiastic young workers, NFFE will become an even stronger advocate for our nation's civil servants. Together, we will ensure our union's future by striving to become a more agile and creative presence within the labor movement.*

	<b>EDUCATION</b>	<b>MENTORSHIP</b>	<b>LEADERSHIP</b>
<b>Prospective Member</b>	<ul style="list-style-type: none"> <li>◆ Welcome Committee</li> <li>◆ Union/YFL talking points</li> <li>◆ Recruitment kit</li> <li>◆ Ask them to join</li> <li>◆ Invitation to monthly local meeting</li> </ul>	<ul style="list-style-type: none"> <li>◆ Open the lines of communication; initial approach by appropriate young member</li> <li>◆ Be proactive: continual check-ups on prospective new members</li> <li>◆ Introduce union representatives, give Weingarten card</li> </ul>	<ul style="list-style-type: none"> <li>◆ Discuss union structure, duties, and goals</li> <li>◆ Identify and communicate potential leadership positions</li> <li>◆ Talk about their interests and skills and how they could fit into the union structure</li> </ul>
<b>Engaged Member</b>	<ul style="list-style-type: none"> <li>◆ Sign up for Winpisinger Center courses</li> <li>◆ Keep the new member updated on local issues and cases; illustrate opportunities for learning</li> <li>◆ Encourage young workers to fill executive board vacancies</li> </ul>	<ul style="list-style-type: none"> <li>◆ Help establish personal relationships between experienced union members and new recruits</li> <li>◆ If no mentorship opportunities exist at the local level, contact the National Office to be connected with a mentor</li> </ul>	<ul style="list-style-type: none"> <li>◆ Ensure all elected and appointed local leadership positions are filled, ideally with at least one young member</li> <li>◆ Start a local YFL Chapter</li> <li>◆ Join NFFE's Young Federal Leaders National Committee</li> </ul>